
THE BEST IN BRAZILIAN HAIR CARE

Premium Hair Products, Refined and Crafted by Professionals

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PROFESSIONAL

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CRAFTED TO PERFECTION

**It's no secret that the best,
most effective hair straightening treatments come from Brazil.**

Bliss Professional is proud to be at the forefront of hair innovation, leading the way in the newest technologies in hair straightening treatments that work! We pride ourselves on setting the standard for the highest quality products, sourced from the best possible ingredients on the market.

ABOUT US

Welcome to Bliss Professional.

We are a proud family owned company located in the United States, that is dedicated to providing top quality hair products and services at the professional level.

We work diligently to insure our products are tried and tested extensively.

At Bliss Professional, we're committed to being Formaldehyde Free, Sulfate Free, Cruelty Free, Vegan and using as many Organic ingredients as possible.

Our Products are known throughout the United States, from straightening products, to everyday hair care needs. As we continue to grow, we hope you will join us by getting to know our brand, and following us on all social media platforms to stay up to date with all the latest Bliss Professional news and events.

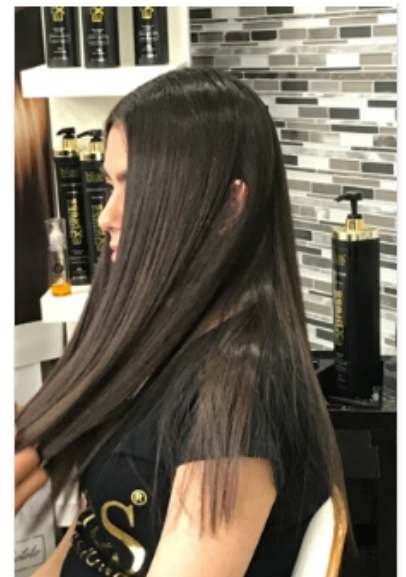


COMMITTED:

At Bliss Professional, our highly motivated team is ready to deliver the best quality customer service experience, along with assisting with any questions and offering pro tips.

HIGHEST QUALITY:

The world deserves to know the very best Brazilian professional hair care products on the market. Let us help you give your clients and customers the best possible hair experience they won't soon forget!



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● PRODUCTION ● PRODUCTION AREA ● WAREHOUSE ● LABORATORIES

THE BEST BRAZILIAN STRAIGHTENING TREATMENT

PROTEIN **Express**



ONE STEP

Hyaluronic Acid
+
Bamboo Extract



Code: 100

Code: 101



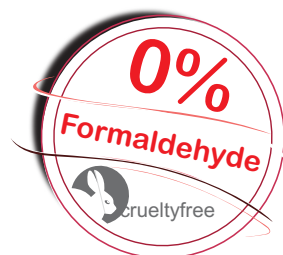
PROTEIN Express



Code: 100

Perfect Straightening One Step PROTEIN EXPRESS

Is a one-step hair straightening system
That results in intense straight hair with 4D texture.
The Protein Express formula repairs damage caused
by other chemical processes.



ACTIVE INGREDIENTS:

Hyaluronic acid,
Bamboo extract
and Shea butter.



Code: 101

DIRECTIONS:

Apply 2 to 3 ounces onto dry or damp hair,
in small, thin sections.
Let sit for 35 to 45 minutes.
Rinse partially, or 100% on very processed hair.
Blow dry and flat iron in small, thin sections.

Visit: www.bliss-professional.com
to watch the step by step instructional video.

ISTRUCCIONES:

Aplique de 2 a 3 onzas sobre el cabello seco
O húmedo, en secciones pequeñas y delgadas.
Espere 35 a 45 minutos, enjuague parcialmente
O 100% en cabellos muy procesados.
Secar completamente y planchar en
secciones pequeñas y delgadas.

Visita: www.bliss-professional.com
Para ver el video instructivo paso a paso.

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CLEAN EFFECT SHAMPOO

Seaweed Extract



Code: 102

CLEAN EFFECT SHAMPOO:

Developed exclusively for Progressive Express, One Step, perfect straightening treatments, Clean Effect Shampoo deeply cleanses and clarifies the scalp by removing all residue from the hair.

It promotes anti-pollution action through the use of Marine Algae Extract, which nourishes and improves the circulation of the scalp, preventing dryness. Leaves hair perfectly clean and fresh.

ACTIVE INGREDIENTS:

PCA Sodium, Menthol and Seaweed Extract.

DIRECTIONS:

Apply to wet hair and massage gently.
Rinse thoroughly. Repeat process if necessary.
Follow with Progressive Express,
One Step, perfect straightening treatment.

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THE BEST BRAZILIAN EVERYDAY HAIR CARE

Hyaluronic Acid + Bamboo Extract



Code: 103



Code: 104



Code: 105



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EVERYDAY HAIR CARE

Hyaluronic Acid + Bamboo Extract



Code: 103

EVERYDAY SHAMPOO

Developed exclusively for Progressive Express, One Step, perfect straightening treatments, Everyday Shampoo is ideal for daily care. It has a combination of active ingredients that provides clean, healthy, soft hair with an detangling effect, that extends the life of the Progressive Express straightening treatment by continuing to promote straight, smooth and frizz free hair after each use.

ACTIVE INGREDIENTS:

Bamboo Extract, Vegetable Keratin and Hyaluronic Acid.

DIRECTIONS:

Apply to wet hair and massage gently.

Rinse thoroughly. Repeat process if necessary.

Follow immediately with Progressive Express Everyday Mask.

EVERYDAY MASK

Developed exclusively for Progressive Express, One Step, perfect straightening treatments, Everyday mask is ideal for daily care. It has a combination of active ingredients that provides soft, moisturized, daily hair repair, that extends the life of the Progressive Express straightening treatment by continuing to promote straight, smooth and frizz free hair, with intense shine, after each use.

ACTIVE INGREDIENTS:

Bamboo Extract, Vegetable Keratin and Hyaluronic Acid

DIRECTIONS:

Apply to wet hair and massage gently. Leave it on for 3 minutes and rinse thoroughly.

Finish with Progressive Express Leave In cream.



Code: 104

EVERYDAY LEAVE IN :

Developed exclusively for Progressive Express, One Step, perfect straightening treatments, Everyday Leave In cream is ideal for daily care.

It has a combination of ingredients that restores, conditions, repairs, detangles and protects from environmental damage, along with providing UV and thermal heat protection.

Everyday Leave in cream extends the life of the Progressive Express straightening treatment by continuing to promote straight, smooth, and frizz free hair after each use.

ACTIVE INGREDIENTS:

Bamboo Extract, Vegetable Keratin and Hyaluronic Acid

DIRECTIONS:

Apply a small amount onto clean damp hair.

Do not rinse.

Style as necessary.



Code: 105

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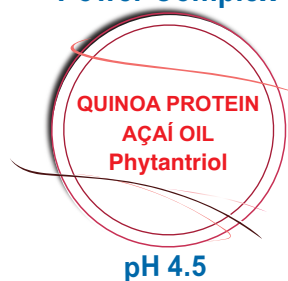
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THE BEST BRAZILIAN COLOR CORRECTOR

SUPER BLOND BRASS OFF



Power Complex



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SUPER BLOND BRASS OFF

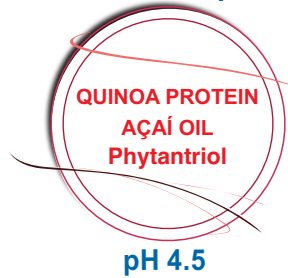
Super Blond Brass Off was developed with powerful active ingredients and super effective toning pigments that neutralize undesirable brassy and orange tones in hair.

It restores life to unwanted brassy colors leaving it ultra platinum by deeply penetrating hair strands with our Power Complex of Quinoa and Açaí.

Super Blond fights against inevitable hair discoloration, helping to breathe life back into beautiful blonde hair.



Power Complex



STEP 1: SHAMPOO

DIRECTIONS:

Use gloves.

Apply Super Blond Brass Off Shampoo Step 1 to wet hair. Let sit for 1 - 5 minutes. Rinse thoroughly. Follow with Super Blond Brass Off Mask Step 2.

STEP 2: MASK

DIRECTIONS:

Use gloves.

Apply Super Blond Brass Off mask evenly throughout hair, making sure to cover from roots to ends. Let sit for about 5 to 15 minutes, or longer, if necessary.



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BLOW OUT

PREMIUM SMOOTH



Code: 111

ARGAN OIL - TANNIC ACID - KERATIN

NANOTECHNOLOGY

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BLOW OUT

PREMIUM SMOOTH

BLOWOUT PREMIUM SMOOTH

Blowout Premium Smooth is a professional fast acting smoothing solution. Its formula is enriched with Argan Oil, Tannic Acid and Keratin that delivers smooth, frizz free hair and controls volume for 4 weeks. In an easy, fast and effective process, Blowout Premium Smooth seals the hair, creates a protective barrier against moisture, maintains smoothness, longer, and leaves hair shiny and healthy.

DIRECTIONS:

Apply Blowout Premium Smooth to damp hair from roots to ends, smoothing through with a comb. Follow by blow drying. Finish by flat ironing hair in small, thin sections, with a minimum temperature of 410 to 450 degrees Fahrenheit.

ARGAN OIL - TANNIC ACID - KERATIN

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KERATIN

PREMIUM SMOOTH

ARGAN OIL - TANNIC ACID - KERATIN

KERATIN PREMIUM SMOOTH

is a professional straightening treatment formulated with Argan oil, Tannic Acid and Keratin.

Our convenient and effective single step process promotes smooth, frizz free hair, that drastically reduces volume, sealing hair cuticles.

Its formula is enriched with active ingredients that guarantees treatment and protection of hair during the straightening process that leaves hair incredibly soft and full of shine.

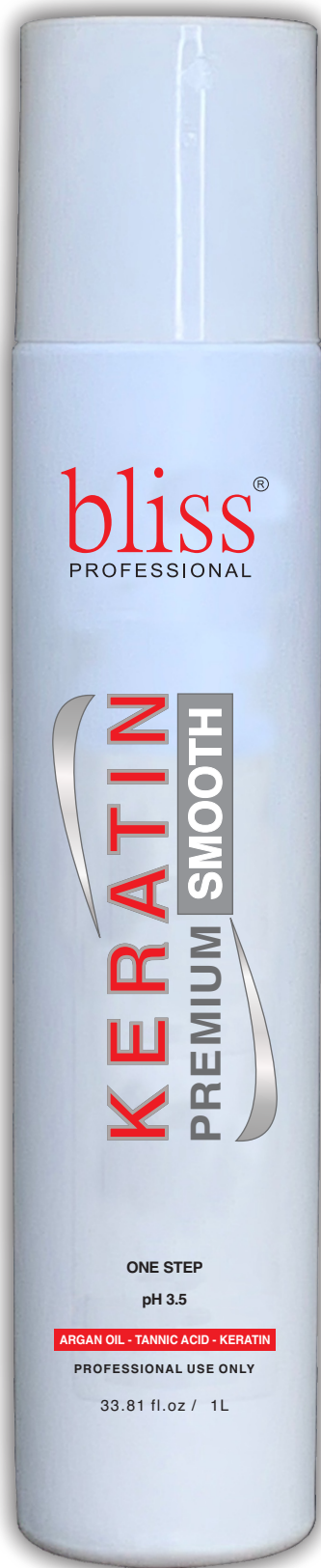
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MADE IN BRAZIL





KERATIN

PREMIUM SMOOTH

ACTIVE:

ARGAN OIL - TANNIC ACID - KERATIN

DIRECTIONS:

Using gloves, apply 2 to 3 ounces evenly on to clean dry or damp hair, from roots to ends. Keep a 1/2 cm away from the scalp and smooth through with a comb. Let sit for 15 minutes.

Follow by blow drying 100%.

Finish by flat ironing hair in small, thin sections, 10 to 15 times, with a minimum temperature of 410 to 450 degrees Fahrenheit.

NOTE:

Washing hair depends on observations made by the professional hairdresser. If hair is clean or without excess of finishers, the product can be applied directly to it. Bleached hair must be flat ironed with caution as it is chemically treated and high flat iron temperatures and excess passes can burn hair, leaving it yellow.

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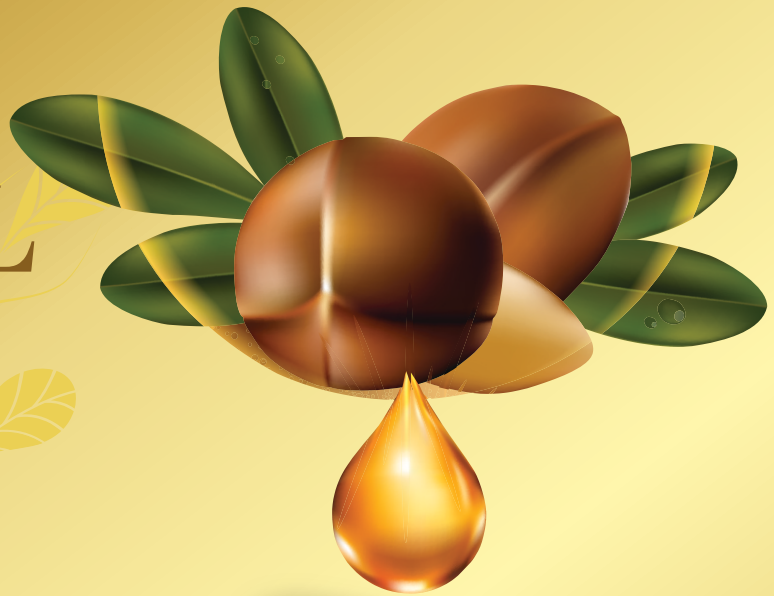


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ARGAN OIL



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ARGAN OIL

HIGH CONCENTRATION OF PURE ARGAN OIL

THERMO / UV ACTIVE

HIGH CONCENTRATION OF PURE ARGAN OIL

THERMO / UV ACTIVE

90ml 3.04 fl oz

DESCRIPTION:

Bliss Professional Argan oil is infused with our highest concentration of pure Argan oil and is rich in tocopherol (Vitamin E) and antioxidant-rich properties.

It gives hair intense shine, silky smoothness and hydration, restoring it deeply. Our lightweight formula is easily absorbed, leaves a delicate and luxurious scent, and creates an invisible protective barrier against heat styling tools, and UV rays. Great for hair and skin!

ACTIVE INGREDIENT:

Argan Oil

DIRECTIONS:

Apply a few drops of Bliss Professional Argan Oil to the palm of your hand and gently warm up product. Distribute oil evenly onto dry or damp hair, lengthwise to the ends. Style as usual. For maximum hair repair, apply a few drops of Bliss Professional Argan Oil to any hair treatment and/or chemical processing products.




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The Future is Here!!!



AMAZON TREATMENT OIL



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AMAZON TREATMENT OIL

This exclusive luxurious hair treatment formula combines antioxidant-rich oils from the Amazon and the East

Argan - Calamus - Myrrh - Olive - Cinnamon

DESCRIPTION:

Bliss Professional Amazon Treatment Oil is instantly absorbed, strengthens and repairs, protects against external aggressions, smooths hair, and delivers optimum shine, softness and manageability. Provides Thermal heat/UV protection.

ACTIVE INGREDIENTS:

Argan oil, Calamus Oil, Myrrh Oil, Olive Oil, Cinnamon Oil, and special silicones.

DIRECTIONS:

Evenly distribute a few drops of Amazon Treatment Oil to damp or dry hair. Style as usual.

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CRYSTAL EFFECT S E R U M

THERMO / UV ACTIVE



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CRYSTAL EFFECT S E R U M

Crystal Effect Serum Combines Special Silicones and
Organic Coconut Oil

THERMO / UV ACTIVE



CRYSTAL EFFECT SERUM / SHINE - PROTECTION - REJUVENATION

Bliss Professional Crystal Effect Serum combines special silicones and organic emollients to prevent breakage and repair split ends. Promotes hydration and rejuvenation by revitalizing dry, damaged hair. Ultra humectant and lightweight airy texture, Crystal Effect Serum was designed to maximize nutrient absorption. Creates a light protective barrier against external aggressions and heat sources by providing thermal heat/UV protection.

ACTIVE INGREDIENTS:

Special silicones, plant ester, and organic coconut oil.

HOW TO USE:

Evenly distribute a few drops of Crystal Effect Serum to damp or dry hair. Style as usual.



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Miracle BRUSH

SMOOTH EFFECT
THERMO/UV ACTIVE

Miracle Brush is an innovative product that
extends the life of a blowout

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Miracle BRUSH

Miracle Brush promotes softness, intense shine and seals the hair.

Made with specially formulated silicones that protect and repair.

Miracle Brush facilitates the blowout process
by sealing the hair cuticle, eliminating frizz,
and leaving hair soft and manageable.

Provides heat and UV protection.

SMOOTH EFFECT THERMO/UV ACTIVE

DIRECTIONS:

Shake well before use.

Hold Miracle Brush about 12 inches away,
and spray evenly throughout damp hair,
follow by blow drying. For optimal results,
flat iron hair afterwards.

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Miracle Xpress

RECOVERY MASK

KERATIN - ARGAN OIL - MACADEMIA OIL



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Miracle Xpress

RECOVERY MASK

KERATIN - ARGAN OIL - MACADEMIA OIL

MIRACLE XPRESS RECOVERY MASK

Is a super fast acting lightweight mask that instantly reduces volume, eliminates frizz, and nourishes and hydrates, leaving hair aligned for easier detangling.



DIRECTIONS:

After using the Everyday Shampoo,
apply Miracle Xpress Recovery Mask evenly from roots to ends.
Let sit for 1 minute, or up to 10 minutes, on very damaged hair.


Rinse and finish with Miracle Brush Spray.

For best results, blow dry and flat iron afterwards.

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Platinum BLOND DROPS

Were Developed With Pure Pigments
Of Violet And Blue That Neutralize
Undesired Brassy Tones Of Yellow
And Orange. Our Exclusive Formula
Contains A Powerful Concentrate
Of Açai Fruit.

DIRECTIONS:

Dilute 5 drops, or more,
of Platinum Blond Drops
to every 2 ounces of any of our
Bliss Professional hair
straightening treatments and
continue by following
treatment directions.



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ACTIVE:
VIOLET AÇAÍ CONCENTRATE

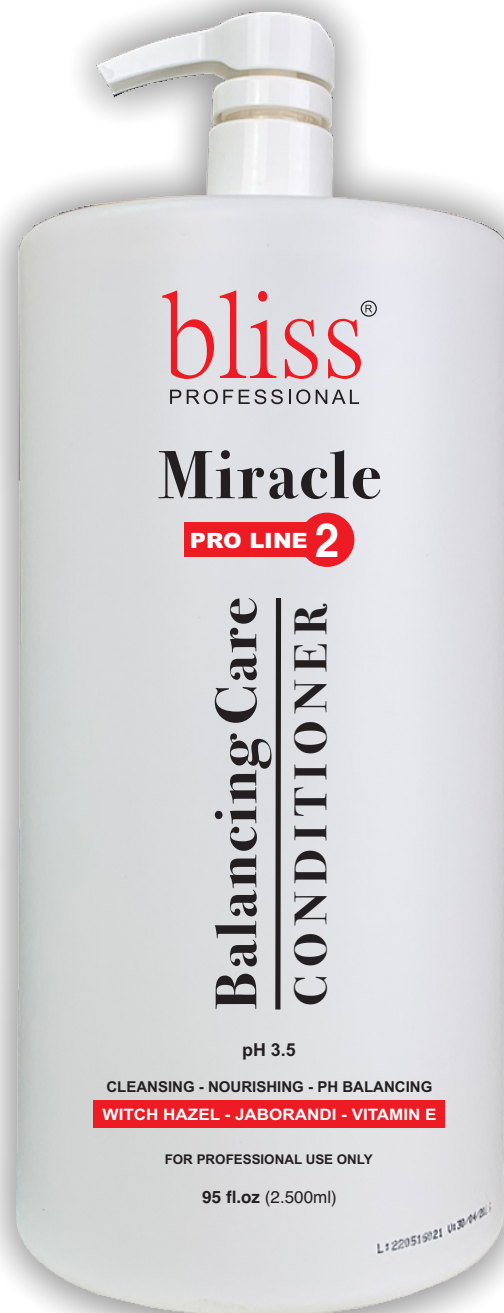
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Miracle **Balancing Care**

S H A M P O O / C O N D I T I O N E R

Healthy, balanced hair means hair has less breakage, grows stronger, and stays cleaner for longer!



Miracle **Balancing Care**

S H A M P O O / C O N D I T I O N E R

Healthy, balanced hair means hair has less breakage, grows stronger, and stays cleaner for longer!

BALANCING CARE SHAMPOO

This multi-functional Balancing Care shampoo cleanses, nourishes, and balances hair's PH with every wash!

Super ingredients:

Witch Hazel eliminates excess oil, stimulates hair follicles, and gently detoxifies;
Jaborandi's anti microbial properties moisturize scalp and promote hair growth;
and **Vitamin E's** powerful antioxidant effects support and protect healthy hair and scalp from everyday free radicals.

BALANCING CARE CONDITIONER

This Balancing Care Conditioner leaves hair perfectly hydrated, reinvigorated, shiny, and tangle free!

Super ingredients:

Witch Hazel eliminates excess oil, stimulates hair follicles, and gently detoxifies;
Jaborandi's anti microbial properties moisturize scalp and promote hair growth;
and **Vitamin E's** powerful antioxidant effects support and protect healthy hair and scalp from everyday free radicals.

FREE OF
Sulfates
parabens
phthalates
gluten
dea

DIRECTIONS:

Apply Balancing Care Conditioner to wet hair.
Rinse thoroughly, repeat if necessary.
Follow with Miracle Xpress Mask.

DIRECTIONS:

Apply Balancing Care Shampoo to wet hair.
Rinse thoroughly, repeat if necessary.
Follow with Balancing Care Conditioner.

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